Selected Work
2019
Get Depend

Web design, buyflow optimization, lifestyle imagery for direct to consumer subscription program for Kimberly-Clark brand Depend
Infini’Silk

web design and product/lifestyle imagery for direct to consumer subscription program for Reckitt Beckiser brand Infini’Silk
¡Energía renovable hecha en Texas, para propietarios de viviendas y arrendatarios!

La tan esperada granja solar, ahora abierta a propietarios de viviendas y arrendatarios ¡Regístrese para reservar su lugar!

Nombre*  
Apellidos*
Dirección*
Dirección 2
Ciudad*  
TX  
Código postal*
Correo electrónico*  
Teléfono*

SunEagle
Direct response landing page design. Consulted on strategy regarding test & learn campaigns including creative, offer and language – most notably increasing conversion by 2x.
Creating Our Energy Future

Cypress Creek is driven by the belief that solar makes our world cleaner and healthier. From development to construction to operations, we create projects that benefit communities for decades.

Inaugural Employee Volunteering Challenge

Over the past few weeks, Cypress Creek employees across the country participated in a Go Green Challenge in partnership with EarthShare. This program provided the platform and support for our employees to volunteer and receive recognition for individual sustainability actions.

Over three-weeks employees logged sustainability actions and participated in volunteer activities. Here is what we accomplished:

- 980 lbs. of garbage avoided from landfills
- 10,650 gal. of water conserved
- 11,700 lbs. of carbon reduced emissions

These actions go a long way towards reducing our carbon footprint and promoting a healthier planet for all. The positive impact of employee engagement is a testament to our commitment to sustainability.

Cypress Creek Renewables
Design update, content and platform migration for ccrenew.com
Verengo Solar

Residential solar direct mail creative. Developed several campaigns (strategy and design) leading to a 25% lift in response.
YOUR SOLAR FARM: WALNUT SPRINGS

PROTECT YOUR FUTURE, TODAY

If you’re paying more or rates increase, see how much you could save below.

- 11¢ per kWh
  - $144 per year

- 15¢ per kWh
  - $1,104 per year

- 20¢ per kWh
  - $5,520 per year

Solar for all. No install.

$49.50/mo

THE BENEFITS OF LOCAL SOLAR

SUNEAGLE SOLAR PRODUCTS CUSTOMERS
DALLAS/FORT WORTH, TX

CYPRESS CREEK RENEWABLES & TRIANGLE ENERGY

In Eagle Energy. As partnered with Cypress Creek Renewables, a leader in local solar who works with communities and utilities to provide widespread access to affordable, clean solar energy to nearly a million homes nationwide.

CYPRESS CREEK RENEWABLES IS CURRENTLY ACTIVE IN
- Oregon
- Montana
- Texas
- Indiana
- Georgia
- New York
- North Carolina
- South Carolina

Sun Eagle Solar Products
Retail energy sales deck
Progaine Restoratives
Product design
Nékter Juice Bar
Various in-store and direct to customer promotional campaigns
Voz Collective
Product catalog
EXPAND YOUR NETWORK

- Sponsors & Brand Relationships
- Marketing Opportunities
- E-Commerce & Merchandisers

- Promoters & Festivals
- Production Companies
- Music Supervisors

- Traditional Music Industry: Radio & Retail
- More Opportunities: For Private & Corporate
- Philanthropy & Building Your Own Foundation
The Sound of Animals Fighting

Brand update, collateral and apparel for 2019 tour
Portugal. The Man
Graphic design for Grammy Award-Winning performance artist
Illustration
Various illustration-based projects
Spellbound is a creative agency with a decade of experience leading integrated campaigns for CPG's, entertainment and beauty brands with a focus on subscription and direct to consumer marketing.

Regardless of channel, Spellbound is uniquely positioned to provide innovative testing and optimization plans to improve response and conversion for print and digital campaigns.

Our team has developed winning creative for Kimberly-Clark, Reckitt Benckiser, Johnson & Johnson including lead capture and demand generation landing pages, buy flow optimization, application prototypes, DRTV, product packaging, direct mail, and more.

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